



## **REACH Merchandising Manager**

Manage your supply chain efficiently.  
Cut Costs. Cut Cycle Times.

**REACH**  
Technologies



# For the extended apparel enterprise to plan, analyze and manage manufacturing and merchandising processes



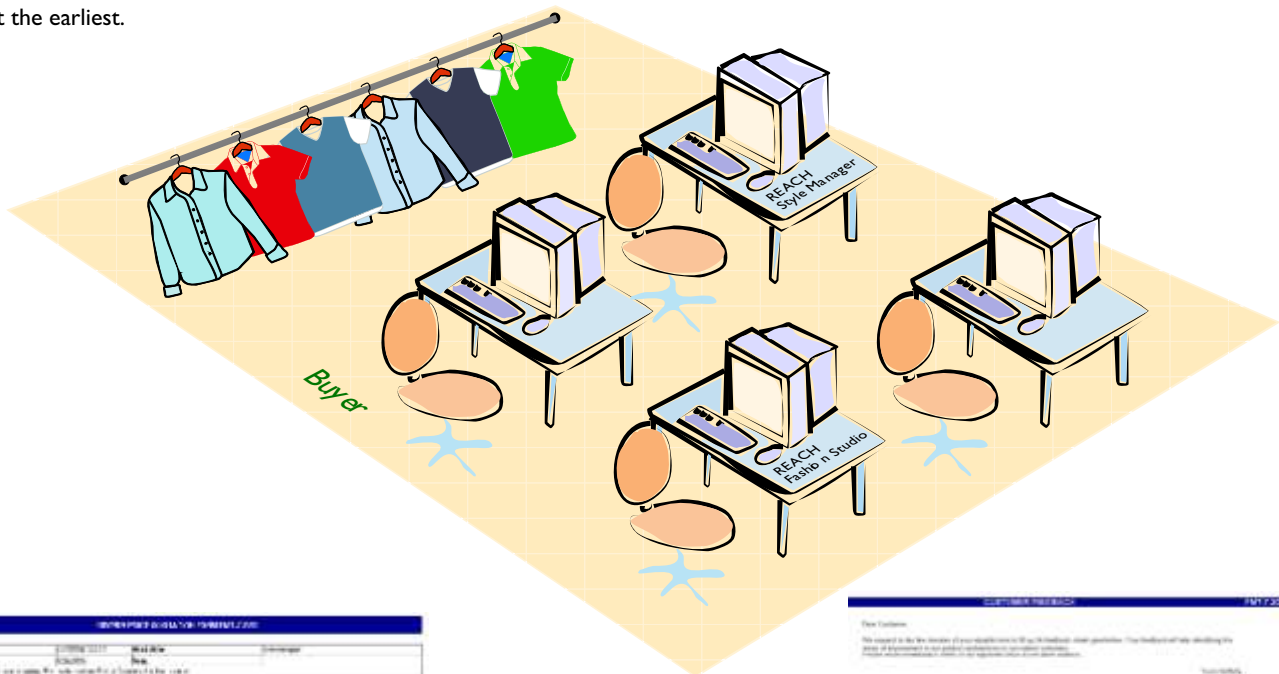
## Status Reports

Updated reports on samples, ongoing orders etc are available to authorized users to ensure that everybody is 'on the same page' ensuring project delays are eliminated / minimized as corrective actions can be taken at the earliest.



## Inquiry

All inquiries are captured on a single sheet and can be sorted merchandiser-wise, department-wise, buyer-wise etc to access information the way you want it when you want it easily.



## Inspection Reports

Reports on sample inspection and price quotation.



## Feedback

Online feedback from buyers helps you manage your relationships better.

## Costing

RMM costing module will help you streamline and structure your costing process. It comes with internal costing, external costing, a library for currency conversion and enables you to prepare buyer price quotation with spec. reference.



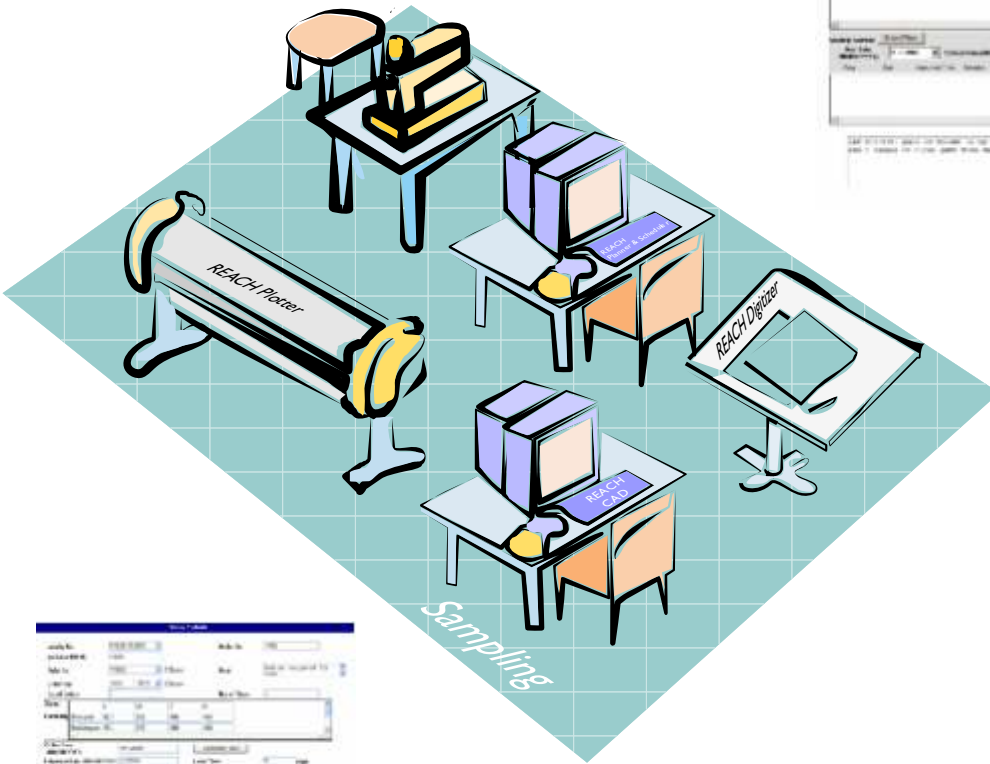
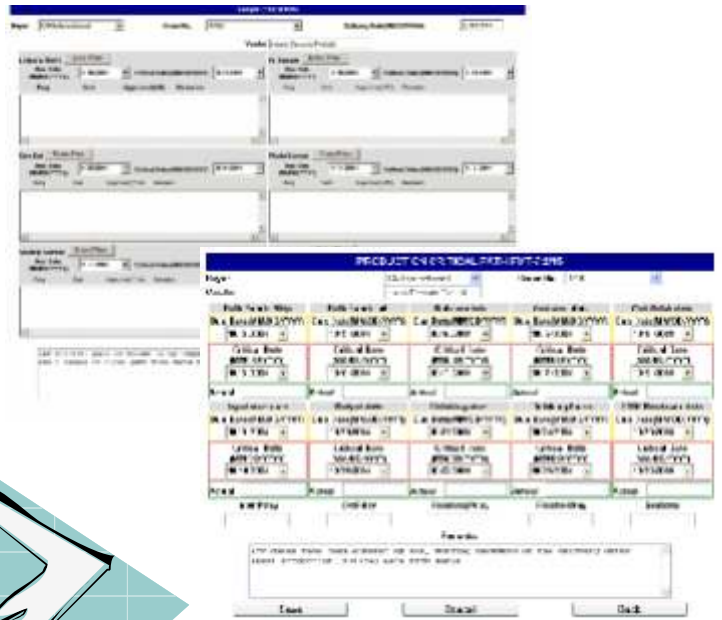
## Sampling

Integration with buyers provides seamless cross communication essential for efficient exchange of requisition, samples and status.



## Critical Path

Critical Path offers you a time & action plan for sampling and production. Any deviation from the plan will auto-generate an alert that prompts you to take corrective action.



Sampling

## Order Details

Maintain comprehensive details of the order, graphics and pictures, spec. sheet, detailed trim details, report generation, email, remote communication with suppliers, internal departments, buyers and more.



FORM 1042-S (2008)		
NAME	TRUST	DATE
ADDRESS	123 Main Street, Suite 100, New York, NY 10001	
TAXPAYER'S IDENTIFICATION NUMBER	12-3456789	
RECIPIENT'S IDENTIFICATION NUMBER	987654321	
TYPE OF PAYMENT	AMOUNT	CURRENCY
Dividend	1000.00	USD
Interest	500.00	USD
Other	200.00	USD
TOTAL	1700.00	USD

List of SAMPLE RECEIPT					
Item No.	Description	Qty	Unit Price	Total Price	Remarks
001	Item A	10	5.00	50.00	
002	Item B	20	3.00	60.00	
003	Item C	5	10.00	50.00	
004	Item D	15	4.00	60.00	
005	Item E	8	7.50	60.00	
006	Item F	12	5.00	60.00	

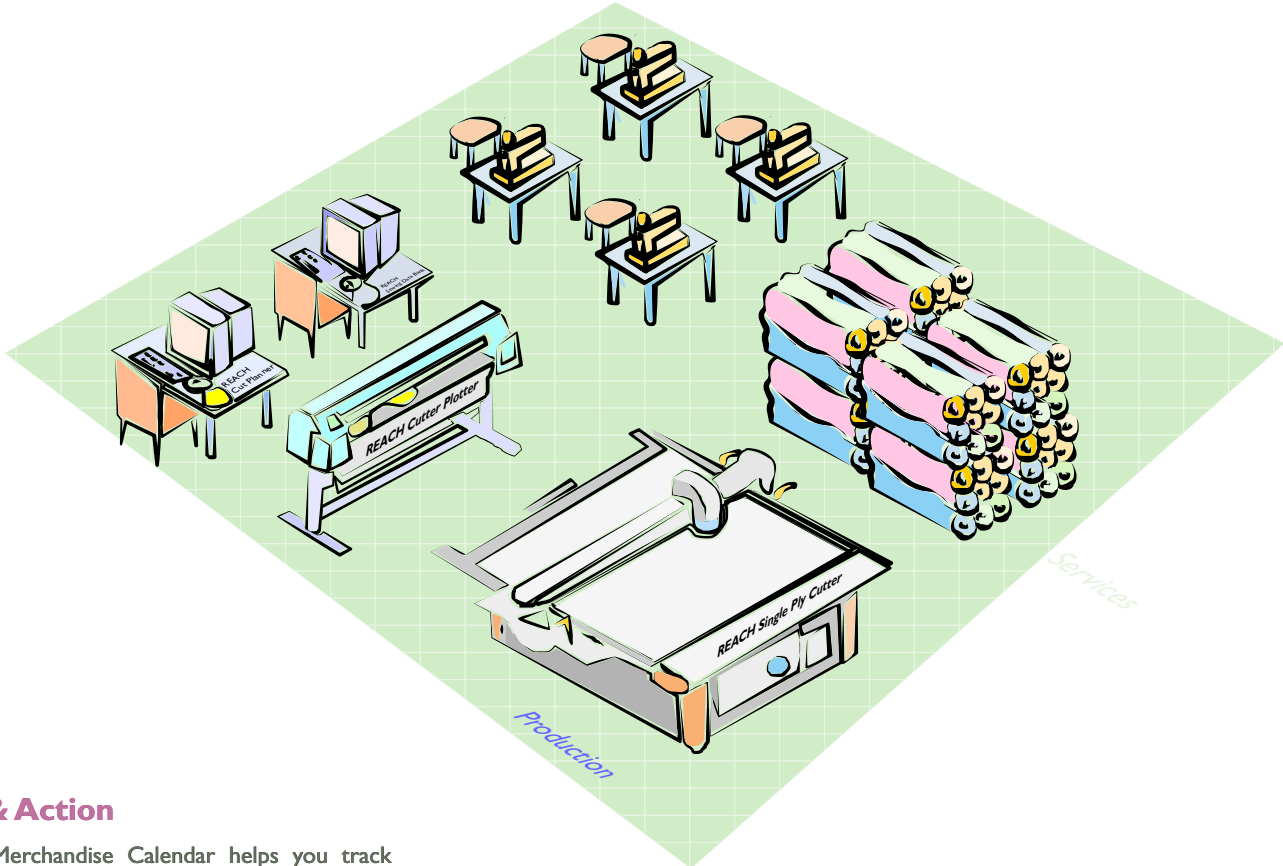
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001	Item A	10	5.00	50.00	
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005	Item E	8	7.50	60.00	
006	Item F	12	5.00	60.00	
007	Item G	10	6.00	60.00	
008	Item H	15	4.00	60.00	
009	Item I	10	6.00	60.00	
010	Item J	15	4.00	60.00	
011	Item K	10	6.00	60.00	
012	Item L	15	4.00	60.00	
013	Item M	10	6.00	60.00	
014	Item N	15	4.00	60.00	
015	Item O	10	6.00	60.00	
016	Item P	15	4.00	60.00	
017	Item Q	10	6.00	60.00	
018	Item R	15	4.00	60.00	
019	Item S	10	6.00	60.00	
020	Item T	15	4.00	60.00	

### Delivery & Quality

REACH Merchandising Manager will enable you minimize 'process failures' and improve service levels by the use of multiple tools assuring quality and timely delivery.

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### Time & Action

Merchandise Calendar helps you track the tasks of individuals, groups, suppliers, sub-contractors and certain common tasks.

Task ID	Task Name	Start Date	End Date	Status	Assignee
1	Task 1	2008-01-01	2008-01-15	Completed	John Doe
2	Task 2	2008-01-16	2008-01-31	In Progress	Jane Smith
3	Task 3	2008-02-01	2008-02-15	Not Started	Mike Johnson
4	Task 4	2008-02-16	2008-02-31	Not Started	Sarah Brown
5	Task 5	2008-03-01	2008-03-15	Not Started	David White

### Production Updates

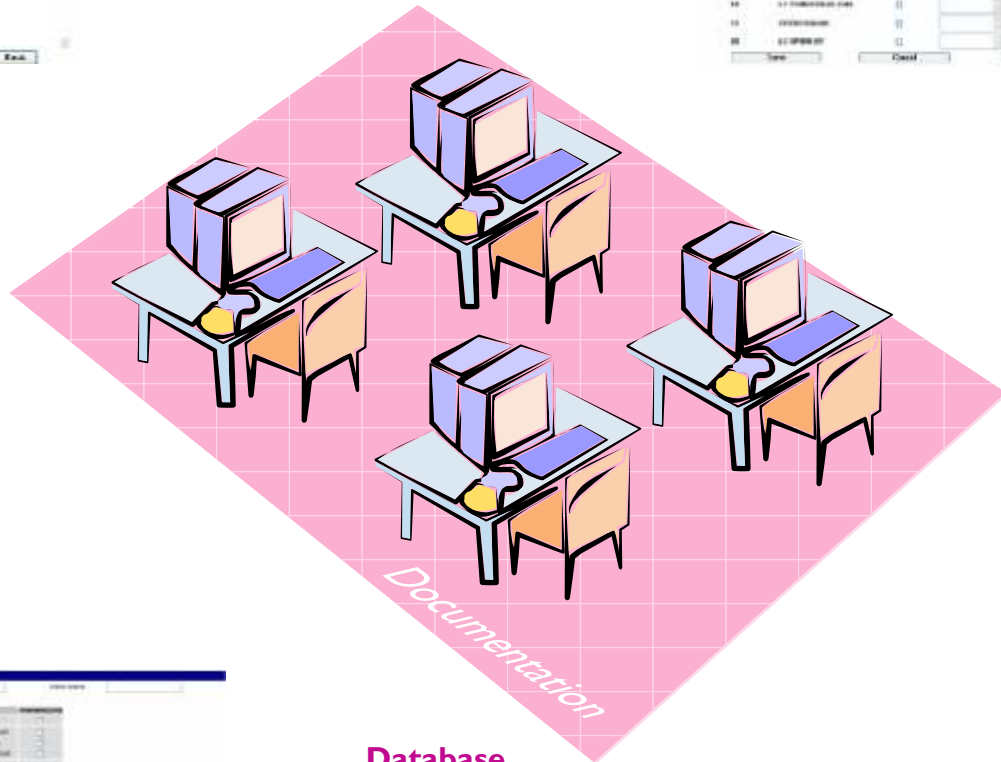
Production Updates from multiple geographical locations.

Item No.	Item	Factory	Order Status	Order Date	Order Qty	Order Price	Order Total	Order Date	Order Qty	Order Price	Order Total
001	Item A	Factory 1	Completed	2008-01-01	10	5.00	50.00	2008-01-01	10	5.00	50.00
002	Item B	Factory 2	In Progress	2008-01-16	20	3.00	60.00	2008-01-16	20	3.00	60.00
003	Item C	Factory 3	Not Started	2008-02-01	5	10.00	50.00	2008-02-01	5	10.00	50.00
004	Item D	Factory 4	Not Started	2008-02-16	15	4.00	60.00	2008-02-16	15	4.00	60.00
005	Item E	Factory 5	Not Started	2008-02-01	8	7.50	60.00	2008-02-01	8	7.50	60.00
006	Item F	Factory 6	Not Started	2008-02-16	12	5.00	60.00	2008-02-16	12	5.00	60.00



## Documentation

Processes data to provide reports and information on proforma invoice, sales contract, shipping, L/C etc.



## Database

Computerised database building and maintenance for easy access / retrieval of information on clients, vendors and other important contacts.



## Manage User

Multiple Security levels and user profiles to protect privacy as well as to prevent unauthorised access to sensitive information.

## Evaluation sheet

Record of supplier assessment sheet and performance allows easy identification of suitable supplier for pre-production planning, ensuring efficient capacity utilisation and lead-time management.

The screenshot shows a 'Supplier Evaluation Sheet' form with the following sections:

- Supplier Information:** Supplier Name, Supplier Code, Supplier Address, Supplier Website, Supplier Email.
- Supplier Status:** Supplier Type, Supplier Status, Supplier Category.
- Contact Information:** Supplier Phone, Supplier Fax, Supplier Email, Supplier Website.
- Performance Metrics:** Supplier Rating, Supplier Score, Supplier Lead Time, Supplier Delivery Rate, Supplier Quality Score.
- Supplier Details:** Name of the Supplier, Address, Telephone, Fax, Email, Website.
- Supplier Performance:** Supplier Rating, Supplier Score, Supplier Lead Time, Supplier Delivery Rate, Supplier Quality Score.
- Supplier Status:** Supplier Type, Supplier Status, Supplier Category.

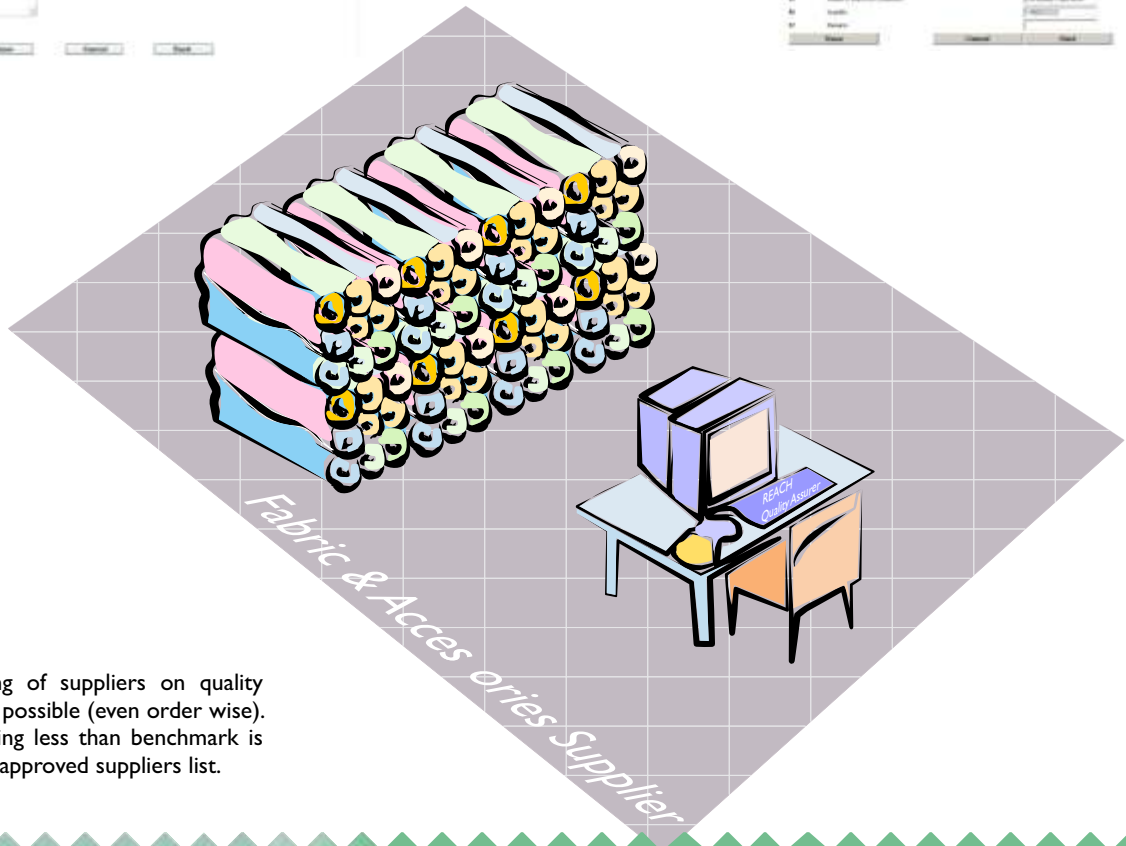
## Vendor inquiry & chart

Provides you with the details required about an inquiry, sampling upto production and to monitor different vendors on a inquiry.

The screenshot shows a 'Vendor Inquiry & Chart' interface with a table of vendor inquiries and a chart area.

Vendor Name	Product Code	Quantity	Unit Price	Total Price	Status
Vendor A	Product X	100	10	1000	Open
Vendor B	Product Y	200	5	1000	Open
Vendor C	Product Z	300	3.33	1000	Open

The chart area displays a bar chart showing the total price for each vendor, with Vendor A and Vendor B having the highest total prices at 1000 each.



## Rating

Rating of suppliers on quality and delivery is possible (even order wise). Suppliers scoring less than benchmark is de-listed from approved suppliers list.



**Gain new market insights. Adapt quickly to market change.**

REACH Merchandising Manager is tailored to ensure your competitiveness in the sewn product manufacturing and merchandising marketplace where trends are created overnight; fashions change quickly and without warning.

**The Magnitude of the Manufacturing Problem**

The manufacturing of apparel is a “make to order” manufacturing environment with innumerable steps. Production is outsourced in much of the industry. The sourcing supply chain varies from style to style, season to season and even the same style within a season. Even if the steps are the same, the groupings of steps into multiple tiers can be different depending on individual supplier capabilities and capacity . Consequently, the same style can have a different multi-tier supply chain for different seasons.

Shown below is the typical number of events that need close monitoring in order to identify and address delays to ensure on time delivery:

	High	Low
Seasons	12 or more	4
Apparel Sub-Divisions	200	50
Items per Sub-Division	30	10
Process Steps	300	300
Events to monitor	21,600,000	600,000

**The benefits of using REACH Merchandising Manager**

REACH Merchandising Manager streamlines sampling, merchandising, production and quality processes, integrating customer service with optimal utilization of resources across the enterprise. REACH Merchandising Manager allows you to automate a large number of routine events without human involvement. Most importantly, the software can prompt you to intervene when exceptional events demand it. In short, your merchandising value chain becomes more efficient, responsive and profitable.

REACH Merchandising Manager will enable you to 'manage your company by exception' directing the vast majority of the company's human attention to the out-of-the ordinary business situations that present the most risk and the greatest opportunity.

◆ **Impact on Revenues**

End-to-End integration of company data ensures all parties have the latest, most accurate information. This leads to cutting down on wastage, shortening time-to-market cycles for new collections and styles while accelerating your ROI (Return On Investment)

◆ **Impact on Costs**

RMM helps you cut inventory volumes, eliminate production backlogs, and reduce the expense of working with partners resulting in greater efficiency with dramatically lowered costs.

◆ **Impact on Strategy**

Rapid analysis of critical business data from all parts of your value chain enables faster and accurate planning of budgets and forecasts.



“REACH Merchandising Manager has helped us streamline our processes and hence the information flow. This has been a great help.”

**Anoop Puri**  
Director, SACHIK Home Textiles

“We have operations in multiple countries and RMM has helped our merchandisers, quality controllers and other work groups seamlessly work with one another and with our suppliers and buyers”.

**Yatish Moncourt**  
Director, Francis Wacziarg

# About REACH Technologies

REACH Technologies, a leader in Information Technology solutions for the global sewn products industry, offers pre-packaged products, custom solutions and consulting services to its clients.

REACH solutions add significant and sustainable advantages to clients enabling them to navigate today's turbulent marketplace. Built using best-of-breed technology platforms, our solutions are open, robust and scalable.

Well suited for both large organizations and small players, REACH solutions enable companies to cut costs, increase revenue, enhance quality, retain customers, and assist in anticipating opportunities by creating a real-time extended enterprise.



## REACH CAD

REACH CAD is the software tool for pattern engineering, grading and marker planning for minimizing fabric consumption and supplying the sewing sections with accurate cut parts.

REACH CAD incorporates styling and functional features like dart intake, pleats turning and balance, grain line adjustments, flipping of patterns, pitch point placements, drill marking, size and order representation, fabric width adjustment, cutting of checks, plaids and stripes, garment balance, n-way size combinations, seam allowance adjustments, grading, nesting, etc. with user-friendly controls and applications.



## REACH Cut Planner

is the proven industry standard Cut Planning tool that uses techniques in combinatorial optimization and decision support to let you save significant quantities of fabric.

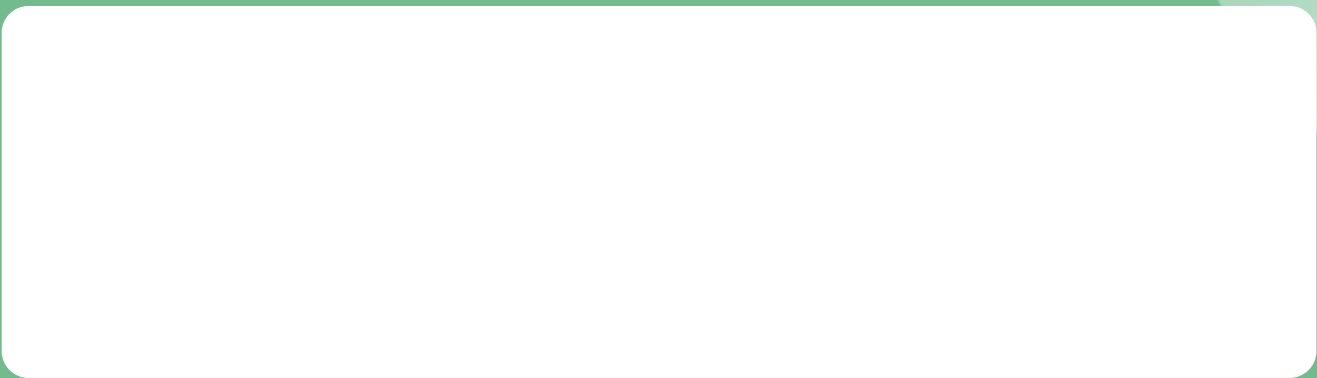
Finding the optimal allocation of plies and fabric rolls for a given set of style / colour quantities present a challenge to the best cut planners. The number of variables and possible solutions exceed normal human abilities but not that of REACH Cut Planner.



## REACH Fashion Studio

is a multipurpose software for design, sales, sampling and printing departments of apparel, textile, leather, interior and home furnishing industries.

REACH Fashion Studio does 3D storyboard and cataloguing, texture mapping, colour reduction and cleaning, design and repeat, colourways, screens for printing and colour communication using pantone.



**REACH Technologies**

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